KOALA ROAD LOGO

Nils Veidis

All designs are first iteration rough drafts

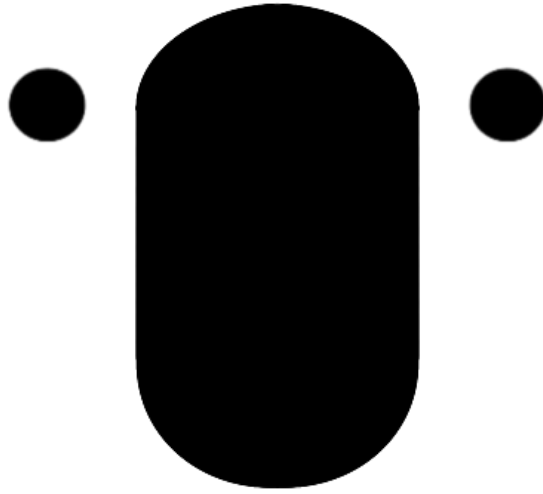**PLEASE NOTE <u>CONCEPT</u> PREFERENCE(S)**

Once a preferred concept is established, iterations will be constructed of the chosen concept(s) in various different styles

Cartoon Koala

Clean Cartoon
Color Cartoon

Minimalist Koala

"Bare Basics"

Minimalist Face

"Happy"

B&W Negative Space

"Cuddle"

B&W Body

"Simple Face"

B&W Face

Hugging Koala

"Nug Hug"

Color

"Bong Hug"

B&W Outline